
AL BROOKS TOURS

801 S. Flower Street • Los Angeles, CA 90017 • (800) 228-4849

WELCOME TO AL BROOKS ROSE BOWL TOURS

Al Brooks Tours has hosted thousands of visitors to Tournament of Roses events over the years, and this year will be no different – except that the numbers are getting bigger!

Whether it's the fabled Tournament of Roses Rose Parade or Rose Bowl Game, Super Bowls or other world-class events, Al Brooks Tours is your best choice for a tour operator who does it all – and really knows how to do it best of all!

Accommodations, seating, transportation, the works. Browse through our site, and then give us a call. We're here for you!

THE ROSE PARADE

What's more all-American than a parade? And what's the king of all parades? Why, it's the annual Tournament of Roses Rose Parade, held each New Year's Day in Pasadena, California!

Al Brooks has hosted more than 500,000 enthralled visitors to the Tournament of Roses over the years, providing them with a once-in-a-lifetime thrill – and the best seat locations to this Holiday Classic.

In the days prior to the Tournament of Roses events, visitors also have an opportunity to visit the legendary sights of nearby Hollywood, the "entertainment capital of the world," and the beautiful city of Los Angeles. And Al Brooks Tours takes care of all transportation, lodging and seating arrangements. What a great way to start off the New Year!

THE ROSE BOWL

After the pageantry of the Rose Parade, literally nothing beats the Rose Bowl itself for sports excitement. The Rose Bowl is the game that started the College Bowl tradition, after all, and it is one of the the most anticipated sporting events of the year – every year! The Rose Bowl pits the Pac Ten Champion against the Big Ten Champion each New Year's Day, except in those years when the Rose Bowl plays host to the National Championship (BCS) game. Either way, it's always a great game!

Reservations:	Rose Bowl/Rose Parade: \$150.00 per person due within ten days of reservation; balance is due by December 1.
Cancellations:	Rose Bowl/Rose Parade: a full refund less \$100.00 per person will be provided on cancellations received by December 1; \$150.00 by December 3; \$175.00 by December 10; \$200.00 by December 15. No refunds available after that date. All cancellations must be in writing.
Travel Agents:	10% commission paid promptly.
Ticket Distribution:	Tickets for all events will be distributed upon arrival.
Hotel:	Los Angeles Marriott Hotel, 5855 West Century Boulevard, Los Angeles, CA 90045, Phone: (310) 641-5700

AL BROOKS TOURS

5 DAY/4 NIGHT – ROSE PARADE AND GAME WENDY TOUR

Saturday, December 29th

Upon your arrival Al Brooks Tours provides transfers from Los Angeles International Airport, to the Los Angeles Airport Marriott Hotel, your “home away from home” during your stay.

Sunday, December 30th

Your first full day in Southern California will be highlighted by a delicious Continental breakfast of juice, fresh fruit, breads, bagels, assorted cereals with milk, coffee, tea or hot chocolate, followed by a tour of the massive “Float Barns” where the actual floats for the Tournament of Roses are created and assembled. Then you’re in for a special treat as you visit the spectacular J. Paul Getty Museum in Los Angeles. There, you’ll be able to view a breathtaking collection of European paintings, drawings, sculpture, illuminated manuscripts, decorative arts and rare European and American photographs. And the Getty Center itself a monumental work of architecture.

Monday, December 31st

Again your day will start with a Continental Breakfast of juice, fresh fruit, breads, bagels, assorted cereals with milk, coffee, tea or hot chocolate. Later you’ll get a “Behind-the-scenes” tour of your favorite shows and movies at Warner Bros, the world’s busiest motion picture and television studio. Here, you’ll be able to catch a rare and intimate glimpse into real Hollywood at work. And be on the lookout for a star or two, as production is happening all around. Afterward, you’ll tour the City of the Angels, including fabled Hollywood and posh Beverly Hills.

Tuesday, January 1st

Begin the first day of your new year with a lovely Continental Breakfast of juice, fresh fruit, breads, bagels, assorted cereals with milk, coffee, tea or hot chocolate and get yourself ready to board your Al Brooks Tours motorcoach departing early this morning for the Tournament of Roses Parade, where you’ll have choice reserved seats at a vantage point perfect for picture-taking. As you are seated in front of the television cameras you’ll see the breathtaking animated floats and lively performing bands as they are captured for the world to see. Immediately following the parade you’ll enjoy a deluxe box lunch and your motorcoach will transport you to the “Granddaddy of Them All,” the spectacular Rose Bowl Game. The entire world will be watching, but through Al Brooks Rose Bowl Tours you’ll be on hand to witness this major sporting event live! The only thing left up to you will be to enjoy yourself. Following the game, your motorcoach will transport you back to your hotel.

Wednesday, January 2nd

This morning you will enjoy yet another delicious Continental Breakfast prior to your return to Los Angeles International Airport for your return trip home with memories to last a lifetime. Bon Voyage and hope to see you again soon!

PACKAGE RATES

Rates are quoted per person, including all taxes

Single	\$1,495
Double	\$1,285
Triple	\$1,235
Quad	\$1,195

AL BROOKS TOURS

5 DAY/4 NIGHT – ROSE PARADE ONLY WHITE ROSE TOUR

Saturday, December 29th

Upon your arrival Al Brooks Tours provides transfers from Los Angeles International Airport, to the Los Angeles Airport Marriott Hotel, your “home away from home” during your stay.

Sunday, December 30th

Your first full day in Southern California will be highlighted by a delicious Continental breakfast of juice, fresh fruit, breads, bagels, assorted cereals with milk, coffee, tea or hot chocolate, followed by a tour of the massive “Float Barns” where the actual floats for the Tournament of Roses are created and assembled. Then you’re in for a special treat as you visit the spectacular J. Paul Getty Museum in Los Angeles. There, you’ll be able to view a breathtaking collection of European paintings, drawings, sculpture, illuminated manuscripts, decorative arts and rare European and American photographs. And the Getty Center itself a monumental work of architecture.

Monday, December 31st

Again your day will start with a Continental Breakfast of juice, fresh fruit, breads, bagels, assorted cereals with milk, coffee, tea or hot chocolate. Later you’ll get a “Behind-the-scenes” tour of your favorite shows and movies at Warner Bros, the world’s busiest motion picture and television studio. Here, you’ll be able to catch a rare and intimate glimpse into real Hollywood at work. And be on the lookout for a star or two, as production is happening all around. Afterward, you’ll tour the City of the Angels, including fabled Hollywood and posh Beverly Hills.

Tuesday, January 1st

Begin the first day of your new year with a lovely Continental Breakfast of juice, fresh fruit, breads, bagels, assorted cereals with milk, coffee, tea or hot chocolate and get yourself ready to board your Al Brooks Tours motorcoach departing early this morning for the Tournament of Roses Parade, where you’ll have choice reserved seats at a vantage point perfect for picture-taking. As you are seated in front of the television cameras you’ll see the breathtaking animated floats and lively performing bands as they are captured for the world to see.

After the parade your motorcoach will transport you to a local restaurant for a hearty and satisfying lunch. Following lunch, you’ll visit the Post-Parade Showcase of Floats, a unique opportunity to step up close and see for yourself the majestic beauty and colorful splendor of the floral floats – an absolute must for photo opportunists.

Wednesday, January 2nd

This morning you will enjoy yet another delicious Continental Breakfast prior to your return to Los Angeles International Airport for your return trip home with memories to last a lifetime. Bon Voyage and hope to see you again soon!

PACKAGE RATES

Rates are quoted per person, including all taxes

Single	\$1,150
Double	\$895
Triple	\$845
Quad	\$795

AL BROOKS TOURS

4 DAY/3 NIGHT – ROSE PARADE AND GAME YELLOW ROSE TOUR

Sunday, December 30th

Upon your arrival Al Brooks Tours provides transfers from Los Angeles International Airport to the lovely Los Angeles Airport Marriott Hotel, your “home away from home” during your stay.

Monday, December 31st

Your first full day in Southern California will be highlighted by a delicious Continental breakfast of juice, fresh fruit, breads, bagels, assorted cereals with milk, coffee, tea or hot chocolate, followed by a tour of the massive “Float Barns” where the actual floats for the Tournament of Roses are created and assembled. Afterward, you’ll tour the City of the Angels, including fabled Hollywood and posh Beverly Hills.

Tuesday, January 1st

Again your day will start with a Continental Breakfast of juice, fresh fruit, breads, bagels, assorted cereals with milk, coffee, tea or hot chocolate. Then, get yourself ready to board your Al Brooks Tours motorcoach departing early this morning for the Tournament of Roses Parade, where you’ll have choice reserved seats at a vantage point perfect for picture-taking. As you are seated in front of the television cameras, you’ll see the breathtaking animated floats and lively performing bands as they are captured for the world to see.

Immediately following the parade you’ll enjoy a deluxe box lunch and your motor-coach will transport you to the “Granddaddy of Them All,” the spectacular Rose Bowl Game. The entire world will be watching, but through Al Brooks Rose Bowl Tours you’ll be on hand to witness this major sporting event live! The only thing left up to you will be to enjoy yourself. Following the game, your motorcoach will transport you back to your hotel.

Wednesday, January 2nd

This morning you will enjoy yet another delicious Continental Breakfast prior to your return to Los Angeles International Airport for your return trip home with memories to last a lifetime. Bon Voyage and hope to see you again soon!

PACKAGE RATES

Rates are quoted per person, including all taxes

Single.....	\$1,355
Double.....	\$1,025
Triple.....	\$995
Quad.....	\$975

AL BROOKS TOURS

4 DAY/3 NIGHT – ROSE PARADE ONLY RED ROSE TOUR

Sunday, December 30th

Upon your arrival Al Brooks Tours provides transfers from Los Angeles International Airport to the lovely Los Angeles Airport Marriott Hotel, your “home away from home” during your stay.

Monday, December 31st

Your first full day in Southern California will be highlighted by a delicious Continental breakfast of juice, fresh fruit, breads, bagels, assorted cereals with milk, coffee, tea or hot chocolate, followed by a tour of the massive “Float Barns” where the actual floats for the Tournament of Roses are created and assembled. Afterward, you’ll tour the City of the Angels, including fabled Hollywood and posh Beverly Hills.

Tuesday, January 1st

Again your day will start with a Continental Breakfast of juice, fresh fruit, breads, bagels, assorted cereals with milk, coffee, tea or hot chocolate. The, get yourself ready to board your Al Brooks Tours motorcoach departing early this morning for the Tournament of Roses Parade, where you’ll have choice reserved seats at a vantage point perfect for picture-taking. As you are seated in front of the television cameras, you’ll see the breathtaking animated floats and lively performing bands as they are captured for the world to see. After the parade your motorcoach will transport you to a local restaurant for a hearty and satisfying lunch. Following lunch, you’ll visit the Post-Parade Showcase of Floats, a unique opportunity to step up close and see for yourself the majestic beauty and colorful splendor of the floral floats – an absolute must for photo opportunists.

Wednesday, January 2nd

This morning you will enjoy yet another delicious Continental Breakfast prior to your return to Los Angeles International Airport for your return trip home with memories to last a lifetime. Bon Voyage and hope to see you again soon!

PACKAGE RATES

Rates are quoted per person, including all taxes

Single	\$875
Double	\$695
Triple	\$645
Quad	\$620

AL BROOKS TOURS

3 DAY/2 NIGHT – ROSE PARADE AND GAME JAY TOUR

Monday, December 31st

Upon your arrival, Al Brooks Tours provides transfers from the Los Angeles International Airport to the Los Angeles Airport Marriott Hotel, your “home away from home” during your stay. Then ring in the New Year with a special dessert reception held in your honor at the hotel.

Tuesday, January 1st

Your first full day in Southern California will be highlighted by a delicious Continental breakfast of juice, fresh fruit, breads, bagels, assorted cereals with milk, coffee, tea or hot chocolate, and get yourself ready to board your Al Brooks Tour Motorcoach departing early this morning for the Tournament of Roses Parade, where you’ll have choice reserved seats at a vantage point perfect for picture-taking. As you are seated in front of the television cameras, you’ll see the breathtaking animated floats and lively performing bands as they are captured for the world to see.

Immediately following the parade you’ll enjoy a deluxe box lunch and your motorcoach will transport you to the “Granddaddy of Them All,” the spectacular Rose Bowl Game. (Game tickets are included in the package price). The entire world will be watching, but through Al Brooks Rose Bowl Tours you’ll be on-hand to witness this major sporting event live! The only thing left up to you will be to enjoy yourself. Following the game’s festivities, your motorcoach will transport you back to the hotel.

Wednesday, January 2nd

This morning you will enjoy yet another delicious Continental Breakfast prior to your return to Los Angeles International Airport for your return trip home with memories to last a lifetime. Bon Voyage and hope to see you again soon!

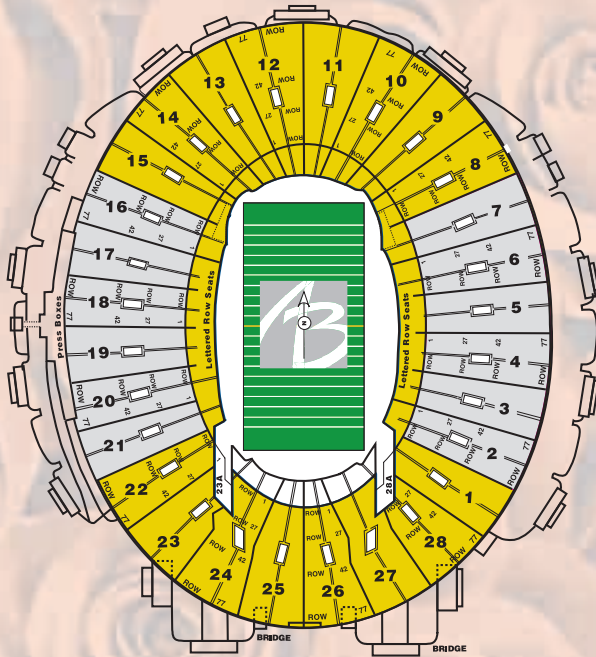
PACKAGE RATES

Rates are quoted per person, including all taxes

Single	\$850
Double	\$695
Triple	\$675
Quad	\$645

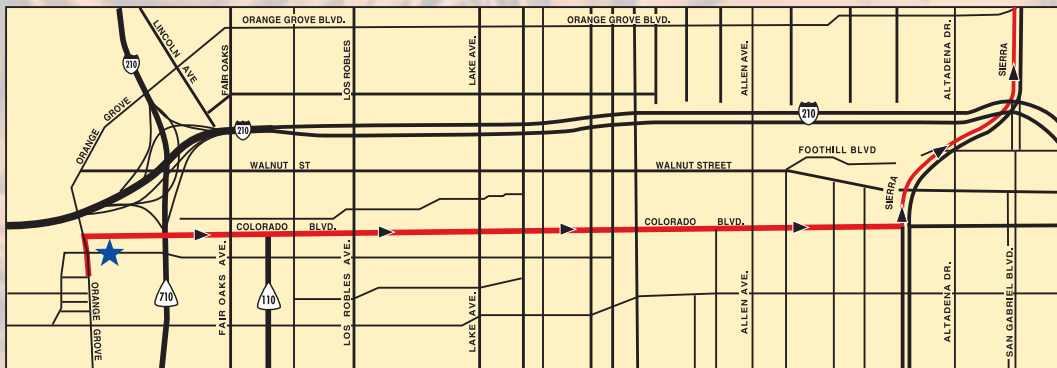
AL BROOKS TOURS

SEATING CHARTS & GENERAL INFORMATION



THE ROSE BOWL

What a great way to kick off the new year! Now that the Rose Bowl has become part of the new Bowl Championship Series, the games will surely be more exciting than ever. Your reserved seats will be waiting for you. Shaded areas denote potential seating upgrades available to Al Brooks Tours participants, upon request.



THE ROSE PARADE

Before the big game, experience the pageantry and beauty that is the Tournament of Roses Parade. Reserved parade viewing seats (marked on the map above with a "star") are provided along the parade route through the streets of historic Pasadena, California. As always, transportation to both the parade and game will be taken care of, so all you have to worry about is enjoying yourself!